

FOR IMMEDIATE RELEASE

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**SHARING THE STORY OF AN ASIAN-AMERICAN CONTENT CREATOR'S ADVENTURE IN COSTA MESA
FOR AAPI HERITAGE MONTH**

Travel Costa Mesa shares community stories through a dedicated content-driven initiative.



Photo of Brittney Au at Hana Field by Tanaka Farms

May 12, 2022, COSTA MESA, Calif. - [Travel Costa Mesa](#) is sharing the stories of the communities that differentiate Costa Mesa as a tourist destination for all. As Travel Costa Mesa explores the attractions that make the city unique, they lean on content creators to speak on their personal experiences in the destination. Through the experiences of these content creators, Travel Costa Mesa shares authentic stories of the City of the Arts®.

In our second installation of this community relations initiative, Travel Costa Mesa relies on the writing talent of Anne Marie Panoringan, an established and prolific OC writer, to give the history of Costa Mesa's iconic "Ramen Row." The area's moniker dates back to a Brad A. Johnson article, where the globally respected restaurant critic compared this neighborhood of Costa Mesa with similar Asian-influenced neighborhoods in San Francisco and Los Angeles. Anne Marie's deep dive into Ramen Row is now available on the [Travel Costa Mesa blog](#).

In addition, Travel Costa Mesa follows Brittney Au and her experiences as an Asian-American content creator visiting the city. Brittney selected three Asian-owned businesses to feature, and worked with OCAPICA (Orange County Asian and Pacific Islander Community Alliance) on a fourth feature. The features will be shared on Travel Costa Mesa's social media channels and blog throughout the month of May in honor of Asian American Pacific Islander Heritage Month.

The four businesses are all AAPI-owned, including Dough & Arrow, Hana Fields by Tanaka Farms and Anjin, chosen by Brittney Au, and Tableau Kitchen and Bar, selected by OCAPICA. Each business had their own exciting connection to Brittney and we look forward to sharing these stories. Content will be launching throughout the month of May on the Travel Costa Mesa blog at travelcostamesa.com, Instagram [@travelcostamesa](https://www.instagram.com/travelcostamesa), and on Facebook [@travelcostamesa](https://www.facebook.com/travelcostamesa).

TABLEAU

333 Bear St.

Suite 119

Costa Mesa, CA 92626

(714) 872-8054

www.tableaukitchenandbar.com

www.instagram.com/tableaukitchenandbar

HANA FIELD BY TANAKA FARMS

427 Anton Blvd.

Costa Mesa, CA 92626

(949) 653-2100

www.tanakafarms.com/sunflowers-1

www.instagram.com/tanakafarms

DOUGH & ARROW

3033 Bristol St.

Suite Q

Costa Mesa, CA 92626

(657) 247-4483

www.doughandarrow.co

www.instagram.com/doughandarrow

ANJIN

3033 Bristol St.

Costa Mesa, CA 92626

(714) 979-6700

www.anjinrestaurant.com

ABOUT BRITTNEY AU

Brittney Au is a creative professional specializing in graphic design, a lifestyle content creator, food lover, and “accidental activist.” She grew up in Arcadia with her mother, father and brother and knew from a young age that she had the creative spirit within her. She graduated from Art Center College of Design with a degree in graphic design, which has brought her to work for a few well established global brands. She shares her food, home decor and fashion adventures on Instagram [@BrittneyAu](https://www.instagram.com/BrittneyAu) for her 23.8k followers. During the pandemic, Brittney was struck by the wave of attacks on Asian-American elderly across the country and decided to take a stand in her own community. She created Compassion in SGV, a nonprofit organization that dedicates themselves to the safety of Asian Americans through teaching self-defense classes, awareness initiatives, self-defense kits, and tandem city walks with the elderly. Brittney lives with her boyfriend and two dogs in San Gabriel Valley and aspires to push herself creatively, live out her dream to be an entrepreneur and continue to be a leader in her community.

ABOUT OCAPICA

The Orange County Asian and Pacific Islander Community Alliance is dedicated to enhancing the health and social and economic well-being of Asians and Pacific Islanders in Orange County, California. Established in 1997, OCAPICA works to improve and expand the community’s opportunities through service, education, advocacy, organizing and research. OCAPICA has hosted their largest annual fundraiser in Costa Mesa for a number of years and highlights many AAPI-owned businesses in their work.

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Located in the heart of Orange County in Southern California, with a population of approximately 113,000, Travel Costa Mesa was established in 1995 with the primary goal of promoting tourism to the city and to fund programs and activities that benefit the hotel and motel businesses within the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit www.travelcostamesa.com or follow @travelcostamesa on Facebook, Instagram, TikTok and Twitter. Travel Costa Mesa is a 501(c)(6).